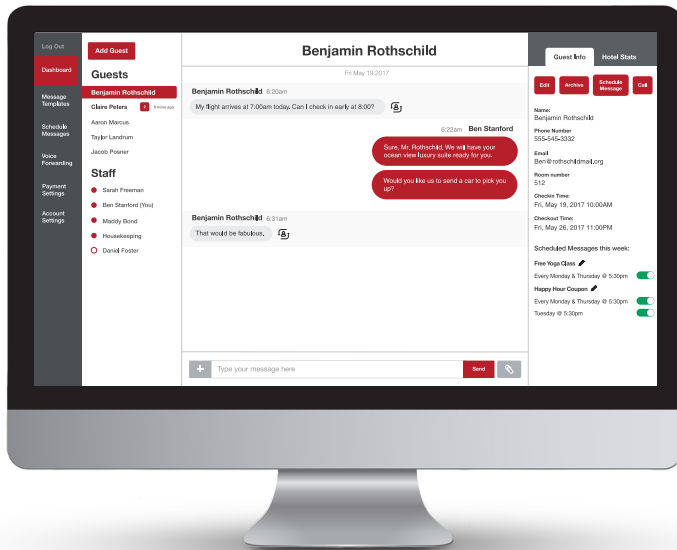


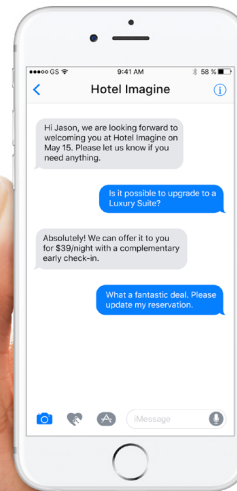
# eDirect

Personal, Mobile Messaging with Your Guests.  
Increase Guest Satisfaction by Enabling  
Seamless Communication.



## Personalized Communication with Today's Guests On-the-Go

Talk to your guests how they prefer to communicate – simple text messages – to boost satisfaction, rating, and upsell revenue.



*"Now that guests have an easy way to make requests and ask questions even before they arrive, the overall rate of guest engagement has risen dramatically – by about 300% compared to when email was the only option. This is a game changer!"*

J. Cesneros,  
Dir. of Guest Experience, Shoreline Waikiki

Contact Sales at  
**sales@nor1.com**  
to get started.



### Build Relationships

Let your customers text you as they would with a friend.



### Learn Key Insights

Address issues before they turn into negative ratings.



### Receive Glowing Reviews

Experience how personal communication keeps customers coming back.

## Sign Up For Merchandising Success!